

## BIBLIOGRAFÍA SELECCIONADA SOBRE FINANCIACIÓN DE LA EDUCACIÓN SUPERIOR

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### INTRODUCCIÓN

Esta bibliografía selectiva ilustra las tendencias actuales del financiamiento de la enseñanza superior.

La Conferencia Mundial de la UNESCO sobre la Enseñanza superior de 1998, el informe del Equipo especial sobre *Enseñanza superior y Sociedad* elaborado conjuntamente por el Banco Mundial y la UNESCO en 2002, y el Informe del Banco Mundial sobre Enseñanza superior en 2004, señalaron los tres la necesidad de la Enseñanza superior pública y de la importancia de la implicación del Estado en su financiamiento.

Sin embargo, los hechos demuestran tanto en los países desarrollados como en aquellos en desarrollo que es la *Educación para todos* –con sus componentes alfabetización y enseñanza primaria– la que es considerada por todos los Estados como esencial para asegurar un desarrollo económico y social, contribuir a la reducción de la pobreza y obtener una mejor distribución de los recursos. También las reformas económicas neoliberales puestas en práctica en la mayoría de los países, han generado una reducción de los presupuestos atribuidos a la enseñanza superior, en beneficio de la educación de base, lo que ha tenido ciertas consecuencias de las cuales las más significativas han sido:

- La disminución de los gastos públicos en la enseñanza superior.
- La privatización, lo que ha tenido como consecuencia la creación de establecimientos de enseñanza superior privados que en su gran mayoría operan con finalidad de lucro y la transformación de establecimientos de enseñanza superior públicos en establecimientos privados.
- La contribución del sector privado en el financiamiento de los establecimientos de enseñanza superior públicos a través de numerosos mecanismos tales como la venta de servicios (patentes, consultorías, etc.).

Estas tendencias favorecidas por el Acuerdo General sobre el Comercio de Servicios (AGCS) en el marco de la Organización Mundial del Comercio (OMC) podrían conducir a transformar la finalidad y la naturaleza de los estudios de enseñanza superior que estarían determinados por intereses de orden comercial y que serían generadores de recursos; las disciplinas tradicionales y las prioridades en materia de investigación se verían modificadas.

Lo que se puede constatar es que la disminución del papel del Estado en el financiamiento de la enseñanza superior cuestiona cada vez más claramente el papel mismo de la enseñanza superior y la época en la cual la enseñanza superior era reconocida como un bien público, como un derecho humano y como una inversión de interés social, pertenecerá quizás muy pronto al pasado. Los análisis globales así como los estudios de caso tanto en los países desarrollados como en aquellos en vías de desarrollo citados en esta bibliografía, ilustran estas tendencias.

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CENTER FOR HIGHER EDUCATION POLICY STUDIES, [www.utwente.nl](http://www.utwente.nl)

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## NOTA

- 1 La autora es responsable de la elección y la presentación y de las opiniones de los hechos contenidos en este trabajo.